

**Название публикации:**

Designing a performance measurement framework for regional networks of national sports organizations: evidence from Russian football

**Авторы:**

Solntsev, I, Osokin, N.

Center of Strategic Sport Research, Plekhanov Russian University of Economics, Moscow, Russia

**Сведения об издании:**

Managing Sport and Leisure

17 March 2018, Pages 1-21

**Аннотация:**

With Russia being the biggest country in the world in terms of covered land territory, it is extremely difficult for local national sports organizations (NSO) to guide their development policy and the Football Union of Russia is no exclusion. By proposing a performance measurement system, this paper provides a framework for coordinating regional networks based on various football development patterns. Five performance dimensions relevant to the Russian context were chosen: player development, elite sport, grassroots, infrastructure and development & promotion activities. Building on the theoretical findings of previous studies on deriving performance clusters of NSOs, this paper also introduces a mapping procedure, which helps visualize the potential football development networks as well as provides recommendations on how to better coordinate their activities within a country. The findings of the paper indicate that several regions directly involved in staging FIFA 2018 World Cup matches seem to show insufficient football development performance and risk dealing with “white elephants”. © 2018 Informa UK Limited, trading as Taylor & Francis Group

**Ключевые слова:**

2018 FIFA World Cup, football development, national sports organization, network approach, Performance measurement