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The strategy of corporate multi-currency financing

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**Аннотация:**

The article is devoted to the hot problem of managing foreign currency denominated debt for a Russian company presented in the international markets during the first wave of sanctions introduced in 2014 and, as a consequence increasing exchange rate volatilities. Investigated company faced the risk of Russian ruble depreciation and increasing USD and EUR denominated debt costs. The results of the research show the importance of financial risk management strategy based on available hedging instruments (SWAPs) and assumed time factor. It also illustrates the role of the integrating the hedging strategy in the overall development strategy of the company and its presence in the international markets.

**Ключевые слова:**

Corporate Government, Currency Risk, Funding, Interest Rate Risk, Strategy, Swaps, Information management, International trade, Investments, Risk management, Corporate Government, Funding, Interest rate risk, Strategy, Swaps, Risk perception