

Название публикации:

Digitalization of management as the way of increasing the social and labor activity of young people

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Аннотация:

The relevance: digital technologies become the main resource of the society, therefore, information and communication provision is an integral part of management activity and it is also a necessary condition for effective functioning of organizations and the society. Currently, digital technologies are used in all spheres of management, and the use of such technologies in youth policy is of great importance. The main goal of the study is to develop a project of a regional youth information portal, which could help to increase the social and labor activity of the youth in the region. The results: the problems of digitalization of the state youth policy in Russian regions have been revealed and analyzed; we have put forward the project of the regional youth information portal as the way of increasing the effectiveness of state youth policy. Field of application: the information related to the project of the youth information portal can be profitably used in other Russian regions. Practical relevance: the results obtained during the research supplement and develop the ideas of digitalization of management and the use of digital technologies in implementation of the state youth policy.

Ключевые слова:

Digital management technologies, Increase of social and labor activity of young people, Youth policy, Electric power system interconnection, Digital technologies, Effective Functioning, Information and communication, Information portals, Integral part, Management activities, Management technologies, Young peoples, Information management