

Название публикации:

Export potential and measures to support small and medium-sized enterprises

Авторы:

Morkovina, S.S.a, Malitskaya, V.V.b, Panyavina, E.A.a, Sibiryatkina, I.V.c

- a) Department of Management and Economics of Entrepreneurship, Voronezh State University of Forestry and Technologies named after G.F. Morozov, Voronezh, Russian Federation
- b) department of Accounting and Taxation, Plekhanov Russian University of Economics, Moscow, Russian Federation
- c) Department of Economics and Finance Voronezh State, University of Forestry and Technologies named after G.F. Morozov, Voronezh, Russian Federation

Наименование журнала:

European Research Studies Journal

Volume 21, 2018, Pages 303-314

Аннотация:

The article presents the results of the study and the comparative analysis of the development of SMEs in the EU and RF countries. The estimation of SMEs' entrepreneurial confidence in the sphere of industrial production is given. Existing incentive mechanisms for export-oriented SMEs in the EU are considered. It is determined that support for export-oriented SMEs in Russia is aimed at overcoming export barriers, increasing the activity and the competitiveness of the exporting enterprises. It has been established that the mechanism of financial support for export-oriented SMEs and the shift from direct export support to support export-oriented production, including the development of system of concessional loans for the development of export production, similar to the EU need to be changed. This allows producers to reasonably approach their financial capabilities and effectively build export planning. Priority is targeted support for specific industrial enterprises from among SMEs having experience of export and differing in a significant level of entrepreneurial confidence. © 2018 International Strategic Management Association. All Rights Reserved.

Ключевые слова:

Entrepreneurial potential, Export, Small and Medium Enterprises (SMEs)Support of entrepreneurship