

Название публикации:

The mechanism for building a corporate management model

Авторы:

Tsertseil, J.S.

Financial Management Department, Plekhanov Russian University of Economics, Moscow, Russian Federation

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Аннотация:

This article presents a model of the corporate management system within the framework of the cluster approach, developed by the example of production enterprises of the Lipetsk region. The article analyzes theoretical approaches to defining the essence and content of the concept of cluster and analyzes the main participants of a territorial-production cluster by the example of the Lipetsk region. The cluster approach to forming the company's corporate strategies assumes the realization of a way of creating and developing cluster formations in the region with the purpose of increasing the value of the company participating in the cluster. The article presents an algorithm for selecting the method of implementation of the corporate management system in creating company value. © 2018 International Strategic Management Association. All Rights Reserved.

Ключевые слова:

Cluster, Corporate management model, Corporate strategy, Special economic zone