

Название публикации:

The socio-economic importance of grassroots football in Russia: Possibilities for research

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Аннотация:

The article discusses the prospects of grassroots football development in Russia and the potential socio-economic areas that can be positively influenced by this factor. This study also provides an overview of the current financing system of Russian non-elite football as well as the long-term development goals set out in the 2030 Russian Football Development Strategy. The authors conduct a thorough review of scientific literature. Namely, the concept of social return on investment is discussed due to its broad application in a number of empirical studies. Specific attention is given to research papers that analyzed the cause-effect relationships between sport and physical activity and healthcare, education, social inclusion and economic factors. In conclusion the authors summarize the main findings of previous studies and ascertain the feasibility of conducting similar research in the context of Russian football. Data accessibility and validity are highlighted among the potential barriers for conducting such a study. This sort of research could have high practical relevance due to the proactive initiatives undertaken by state agencies and the Football union of Russia in promoting grassroots football activities across the country. © 2018 New Economic Association. All Rights Reserved.

Ключевые слова:

Grassroots football, Grassroots sport, Social responsibility, Sports economics, SROI, Strategy 2030