

Название публикации:

Clustering as a basis for an innovative development strategy

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Аннотация:

his paper considers the cluster approach as a basis for the innovative development strategy of Russia's regions and gives an overview of foreign experience in implementing cluster policy for regional development in modern market conditions. We compare clusters models depending on their belonging to different industries, identify factors and tools for cluster formation and give an assessment of their impact on regional innovative development. The study gives recommendations for determining the performance of innovative clusters in regional strategic development. © 2018 International Strategic Management Association. All Rights Reserved.

Ключевые слова:

Cluster, R & D expenses, Special economic zones