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Development of sustainable tourism through entrepreneurship: Economic and educational obstacles

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Аннотация:

An effective model of sustainable development of tourism involves income-generating opportunities for SMEs, creation of stakeholder collaboration approaches in entrepreneurship education, and competitive environment of business, thereby contributing to the achievement of economic growth. In this sector, relatively little attention has been paid to the role of entrepreneurial activity and in particular, to how tourism enterprises operate in different countries. The aim of this study is to define the economic and educational obstacles in this process and examine the role of entrepreneurship in the tourism development. Both the positive and negative consequences of uncontrolled tourism growth are singled out and ways to overcome this impact are identified. © 2018, Allied Business Academies. All rights reserved.

Ключевые слова:

Educational restructuring, Entrepreneurship education, Small and medium-sized enterprises, Sustainable development, Tourism