

Название публикации:

Transformation of the role of human in the economic system in the conditions of knowledge economy creation

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Аннотация:

The purpose of the work is to study the essence, consequences, and perspectives of managing the process of transformation of the role of human in the economic system in the conditions of knowledge economy creation by the example of modern Russia. For determining the dependence of traditional competitiveness of economy and successfulness of knowledge economy creation (as a new type of economy’s competitiveness) on various types of resources – human, technological, material, and investment – this work uses the method of correlation analysis. The authors study the data of the United Nations Development Programme, the International Telecommunication Union, the World Bank, and the World Economic Forum for 2010–2016. Due to the usage of this method, the authors prove that human resources perform more important role in the process of knowledge economy creation than in the process of traditional provision of global competitiveness of economy, which requires reconsideration of the approach to managing them. The authors come to the conclusion that in the conditions of knowledge economy creation the process of transformation of the role of human is started. In this process, human transforms from the usual production resource (human resource), consumer of traditional goods, and entrepreneur, who uses the existing possibilities, into the leading production resource – the source of creation and implementation of innovations, as well as the consumer of innovational goods and innovations-active entrepreneur. Despite the fact that this transformation process takes place in the natural way under the influence of market forces, it could be distorted (market gaps could be formed); to prevent this, it is recommended that state manage this process. The authors present a perspective approach to managing the process of transformation of the role of human in the economic system in the conditions of knowledge economy creation and offer practical recommendations for its application in modern economic systems.

Ключевые слова:

Competitiveness, Economic system, Knowledge economy, Transformation of human’s role, Commerce, Competition, Economic analysis, Investments, Personnel, Competitiveness, Economic system, Global competitiveness. International telecommunication unions, Knowledge economy