

Название публикации:

Development of red tourism in the perspective of the Russian-Chinese economic cooperation

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Аннотация:

The article is devoted to the study of the role and importance of Red tourism in the system of Russian- Chinese relations. The authors focus on the problems and difficulties in the development of programs in this area, related to the lack of a consolidated position of the parties. At the same time, special attention is paid to the study of the prospects and reasons for the rapid growth of the Chinese economy, in the structure of which tourism occupies a significant place. It is noted that the accelerated growth of China's GDP gives additional impulses to the development of the domestic consumer market of goods and services, the volumes of which are great and constantly increasing.

Ключевые слова:

Chinese tourism, Red routes, Red tourism, Russian-Chinese relations, Tourists market