

Название публикации:

Problems and Prospects for Implementing Inter-dimensional and Inter-industry Projects in Digital Economy

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Аннотация:

The purpose of this study was to review the current issues of project management and their impact on the development of regions and industries in the new communication in environment, formed by the features of the digital economy. Concepts related to management of inter-branch, interregional projects are specified, their stages of management are considered. Paying attention to methodological problems related to the study of factors affecting the success of inter-branch and interregional projects in the context of an updated postindustrial society, an integral part of which is the digital economy. Express diagnosis of the status of the most important of them for projects implemented in Russia. The theoretical and practical basis was the regulatory provisions of the Russian Federation, research papers of Russian and foreign scientists related to problems of project management, as well as developed foreign standards. Methodical basis of the study were chosen system analysis, logical analysis methods and statistical methods. The developments outlined in this article represent an original contribution to improving the efficiency of development of territories and industries based on benchmarking of current global trends and Russian experience in managing globalization projects in the digital economy.

Ключевые слова:

Digital technologies, Expert analysis, Inter-dimensional and inter-sectorial projects, Stakeholders, Success factors, Project management, Digital technologies, Expert analysis, Inter-dimensional and inter-sectorial projects, Stakeholders, Success factors, Industrial economics