

Название публикации:

Economic stimuli for creation of highly-efficient jobs on the basis of the new internet technologies

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Аннотация:

The purpose of the article is to determine the perspective economic stimuli for creation of highly-efficient jobs on the basis of new Internet technologies in modern Russia and to develop the corresponding practical recommendations. The authors use the method of factor analysis for determining the level and direction of the influence of various factors (indicators of entrepreneurial activities) on the value of the entrepreneurship index according to the U.S. News in 2010–2017. As a result of analysis, the authors come to the conclusion that the main reason for implementing new Internet technologies into activities of the modern Russian companies is insufficiency of market stimuli and existing possibilities of the modern Russian companies in the sphere of implementation of new Internet technologies. The most important factors that perform negative influence on entrepreneurship in modern Russia and are its problem areas include low accessibility of capital, low quality of infrastructure, lack of transparency of business practice (large share of shadow economy), insufficient development of the market environment (low level of competition, high entering barriers), and insufficiently strong and effective institutional provision of entrepreneurship. For solving the determined problems, the authors develop the mechanism of economic stimulation of creation of highly-efficient jobs on the basis of new Internet technologies in modern Russia. It allows supplementing the market methods with the methods of regulatory economic stimulation of creation of highly-efficient jobs on the basis of new Internet technologies in modern Russia. This will ensure the interest of modern Russian companies to creation of highly-efficient jobs on the basis of new Internet technologies and will provide such an opportunity, thus guaranteeing sustainable positive effect.

Ключевые слова:

Creation of highly-efficient jobs, Economic stimuli, Modern Russia, New internet technologies, Competition, Business practices, Creation of highly-efficient jobs, Entrepreneurial activity, Internet technology, Market environment, Modern Russia, Practical recommendation, Shadow economies, Commerce