

**Название публикации:**

Development perspectives of “last chance tourism” as one of the directions of ecological tourism

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**Аннотация:**

The relevance of researching the problems and prospects for the development of this tourism type as “Last Chance Tourism” as well as within the framework of ecological tourism, is explained by the importance of preserving tourist territories and objects of display in order to achieve the goals of an effective combination of ecological and economic components for the benefit of the general territory development. The purpose of this study is to determine the development prospects of the Last Chance Tourism, as one of the directions of ecological tourism. To implement this study, the authors of the article used the methods of data systematization, content analysis, expert assessments and other scientific approaches, which allow to comprehensively consider the problem under study. The authors propose a refined definition of “eco-tourism” by referring to the results of the analysis of existing research. We give the characteristics of tourists, who are attracted by the objects of “Last Chance Tourism”. According to the results of the study, the necessity of creating a Russian analogue of the list of endangered objects that can be used for tourism purposes is justified-the atlas “Last Chance Tourism”. The article summarizes the experience and offers recommendations for the development of ecological tourism, including the example of the Republic of Tatarstan. The article will be useful for regional and federal authorities, universities, training students in the direction of “tourism”, as well as for all those interested in the development of ecological tourism. © Foundation Environmental Protection & Research-FEPR.

**Ключевые слова:**

Ecotourism, Endangered species, Last chance tourism, Natural areas, Social responsibility