

Название публикации:

Modeling the Optimal Format of Strategic Management of a Company for Establishing a Region's Sustainable Development

Авторы:

Kolesnikov, A.M.a, Kokodey, T.A.b, Lomachenko, T.I.c, Mikhailov, Y.I.d

- a) Saint-Petersburg University of Aerospace Instrumentation, St. Petersburg, Russian Federation
- b) Sevastopol State University, Sevastopol, Russian Federation
- c) Sevastopol Affiliate of Plekhanov University of Economics, Sevastopol, Russian Federation
- d) Faculty of Economics and Management, Saint-Petersburg Electrotechnical University, LETI, St. Petersburg, Russian Federation

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Аннотация:

This research involves modeling and simulating a business process of strategic management of a food company in order to achieve a region's sustainable development. This business process is seen as an optimal format of strategic management. The Modeling and simulation conducted in this research is implemented in the Adonis: CE software. © 2018 IEEE.

Ключевые слова:

Computer software, Quality management, Security of data, Strategic planning, Sustainable development