

Название публикации:

Enterprise investments for transition from automation to digitization

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Аннотация:

The paper considers the stages of information-and-technological development of an enterprise from automation to digitization. The task is set to determine the appropriate moment when an enterprise shall come to its activity digitization. An early or late transition threatens with the reduction of the enterprise efficiency achieved due to information technology use. The paper presents the policy of making an investment decision on transition from automation to digitization for an operating enterprise based on the investment efficiency assessment and the Gompertz distribution. © 2018 IEEE.

Ключевые слова:

Concept of key competence of organization, Digitization, Methods of investment project assessment, Project of improving innovation