

Название публикации:

Impact of production and transaction costs on companies' performance according assessments of experts

Авторы:

Petrenko, E.a, Pizikov, S.b, Mukaliev, N.c, Mukazhan, A.d

- a) Plekhanov Russian University of Economic, Stremyanny lane 36, Moscow, 117997, Russian Federation
- b) Founadion for Informational Support for Society Development East Kazakhstan, Voroshilov str., 165, of. 20, Ust-Kamenogorsk city, 070018, Kazakhstan
- c) "VIMA" LLP Alash highway, 7, Baikonur Area, Astana, Z01C1Y8, Ka
- d) Tsesnabank JSC, 24 Syganak st, Astana, Z05K7B0, Kazakhstan

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Аннотация:

Kazakhstan now actively supports the development of entrepreneurship and conducts diversification of the economy. However, the recent crisis has changed the world market and business performance in the country has deteriorated significantly. The presented research studies the directions and reasons for the growth of costs. Based on a mass survey of entrepreneurs, the impact of production and transaction costs on the activities of businesses was assessed. Reducing administrative barriers should also reduce costs across the entire front line between government and business. However, in the process of decisions development on priority areas for reducing costs, evaluations of experts unite and lose coherence. Economic assessments turn into political ones, while the degree of consensus (concordance) of opinions is low. This limits the reliability of the final data and the possibility of their application. In this study, the consistency assessment was carried out using the concordance coefficient. © 2018 by author(s) and VsI Entrepreneurship and Sustainability Center.

Ключевые слова:

Business, Concordance, Consistency assessment, Entrepreneurship, Experts, Kazakhstan, Production costs, Survey, Transaction costs