

Название публикации:

Research of the Russian companies' potential and the success factors

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Аннотация:

The article presents the results of the key factors of the chemical and petrochemical companies' success which are in the "Expert-400" rating. This rating includes the most successful companies with highest yields, profits and efficiency. While researching, the grouping of companies according to their industry affiliation to the chemical and petrochemical industry was done. The number of companies affiliated to the selected industry rated as the best ones is 14 or 3% from the total number. One company of each form of ownership to reveal the main regularities and key success factors of the companies of the given industry are taken to be analyzed. The success factors have been identified and researching prospects in the given field have been formulated for a company of each form of ownership. © 2018 American Society for Biochemistry and Molecular Biology Inc. All rights reserved.

Ключевые слова:

Enterprise potential, Profit before taxation, Sales, Sales revenue, Success factors