

Название публикации:

Theoretical and methodological foundations for the formation and development of corporate management system with regard to the assessment of its effectiveness in current market conditions

Авторы:

Tsertseil, J.S.

Plekhanov Russian University of Economics, Moscow, Russian Federation

Сведения об издании:

Espacios

Volume 39, Issue 32, 2018, 8p

Аннотация:

The main prerequisites for the development of corporate management institution were a significant expansion of production activities of large companies in developed countries, entry into new markets and increased competition, which marked the process of internationalization and globalization of the world economy. For such an expansion, companies need additional financial resources, which they try to obtain by issuing shares or investing in securities of other companies at the initial stage of their development

Ключевые слова:

Company capitalization, Corporate management, Dividend payments, Key financial stakeholders