

Название публикации:

Spatial determination of organization of cultural-communicative eco-environment

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Аннотация:

The article presents an analysis of the cultural and communication environment of the modern information society from the point of view of the ecophilosophical approach. Based on the objectives aimed to determine significant features of the modern cultural and communicative environment, this article explores what effective criterion of selection of the flows of information is in communicative environment, and what categories will help to describe successfully the processes occurring in the modern cultural and communicative environment. Based on the principles of integrity and consistency, the authors used the principles of holistic methodology, analysis and synthesis. The article shows that ecophilosophy as a perspective direction of modern philosophy, examines the human problem in his organic connections with the external and internal world in order to maintain the ecology as integrity, which is an effective criterion and a basis for selecting information flows in the communicative space. It also contains the target orientation connection of nature and culture, due to which the processes occurring in it can be regulated in time. It also constantly forms and establishes the criterion for human lifesupport, culture and nature connections in their unity. The article also reveals the concept of mediaculture as one of the effective tools for regulating the contemporary cultural and communicative ecoenvironment. It also defines the important social and humanistic role of the media-cultural ecology as a world view and the doctrine of the media-culture and human relationship and the Earth as their environment in various aspects.

Ключевые слова:

Human; space of eco-environment; communication; information society; eco-philosophy; culture