

**Название публикации:**

Photo Exhibition Influence on Student Environmental Consciousness Formation

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**Аннотация:**

The urgency of the problem under study is conditioned by the growing environmental problems of big cities. In this regard, this article is aimed at studying the peculiarities of visual images' influence of clean and polluted places of cities used at the photo exhibition, on the development of student environmental consciousness. The leading method for the study of this problem is the method of visual psych diagnostics, which allows to make a qualitative selection of images of clean and polluted places in the city; an experiment method that allows to establish the peculiarities of photographs' effect on the environmental consciousness of students studying at universities. The decrease tendency in the level of ecological consciousness development and its structural components depending on the course of study has been revealed. The article investigates and stipulates the need to use a photo exhibition, as an intermediary for the transferring of bright comparative visual images of clean and polluted places in the city, for more efficient development and formation of the ecological consciousness and its structural components. It is shown that a significant typological criterion is the localization of the image, the place of its presentation. An attention is given in the article to the quality of photographs' selection with views of the city, used for displaying at photo exhibitions. The materials of the article are of practical value for university professors, Eco psychologists, practical psychologists, sociologists engaged in research and the formation of environmental consciousness and its structural components among students.

**Ключевые слова:**

environmental consciousness; ecological attitude; photo exhibition; students