

Название публикации:

Resort fee introduction in Russia in the focus of public debate

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Аннотация:

Nowadays the problem of introduction of resort fees in the territory of the Russian Federation is most acute and relevant. Therefore, this article is devoted to theoretical and practical issues of charging a resort fee, which has been introduced on a pilot basis from January 1, 2018 in four Russian regions. The authors have studied and systematized the results of public opinion polls on the introduction of resort fees in Russia, and analyzed the Russians' attitude towards the initiative. The main methods of studying the problem were system and retrospective analysis, expert assessments and sociological measurement based on the Internet questionnaire survey and opinion polls. In the course of the research a special attention was given to study the practices of implementing resort fees in foreign countries. The authors, basing themselves on the analysis of Russian and international experience, adduce arguments for and against the collection of resort fees. The article also substantiates existing approaches of media promotion of social and civil initiatives used in the field of tourism and resort policy. © 2018.

Ключевые слова:

Local taxes, Resort fee, Resort regions of the Russian Federation, Tourist infrastructure