

Название публикации:

The main directions of stimulating the development of inbound tourism in the Russian Federation

Авторы:

Kulgachev, I.P.a, Zaitseva, N.A.a, Larionova, A.A.b, Ivanova, E.V.c, Gladilin, V.A.d, Zhenzhebir, V.N.e

- a. Department of Hospitality, Tourism and Sports Industry, Plekhanov Russian University of Economics, Moscow, Russian Federation
- b. Department of Economic Security, Audit and Controlling, The Kosygin State University of Russia (Technology. Design. Art), Moscow, Russian Federation
- c. Department of Service, Tourism and Hospitality Industry, Don State Technical University (DSTU), Rostov-on-Don, Russian Federation
- d. Department of Economics, Management, Finance and Information Technology of the Stavropol Branch, Moscow State Pedagogical University, Stavropol, Russian Federation
- e. Department of Management, State and Municipal Management, Moscow State University of Technologies and Management named after K. G. Razumovsky, First Cossack University, Moscow, Russian Federation

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Аннотация:

The purpose of this study was to summarize the analysis of official statistics on inbound tourism in the Russian Federation for the period from 1998 to 2016 and the development on this basis of a set of recommendations for the development of inbound tourism in Russia. Leading approaches to the study of this problem were methods of systematization and generalization, quantitative and qualitative study, allowing considering this problem in a comprehensive manner, taking into account many factors affecting the development of inbound tourism. The article summarizes the data of various official sources of statistical data on the main indicators characterizing the development of inbound tourism in any country and draws conclusions on the availability of different data on the dynamics of inbound tourism in Russia, calculated by different methods. The authors of the article substantiated and described the main directions of activity on the part of public authorities that will promote the development of inbound tourism in the Russian Federation. The article will be useful for regional and federal government bodies, higher educational establishments that train students in the "Tourism" direction, as well as for all interested in statistical accounting and analysis of the development of inbound tourism in the Russian Federation. © 2018.

Ключевые слова:

Inbound tourism, Prospects for the development of inbound tourism, The Russian Federation, Tourism statistics