

Название публикации:

Managing competitiveness of agro-industrial production in Russia

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Сведения об издании:

Journal of Applied Economic Sciences

Volume 13, Issue 1, Spring 2018, Pages 196-206

Аннотация:

The paper analyses the issue of competitiveness of the Russian Agro-Industrial Complex (AIC). Basing on the main factors of competitiveness there is presented the assessment of the competitive potential of the industry. The authors evaluate the dynamics of the AIC complex indicators and determine the level of agro-industrial production competitiveness with account for the three groups of factors: Natural biological resources, Capital and Labour. To calculate complex indicators of competitiveness factors of agricultural production there was used the methodology of data normalization. Based on correlation analysis there was revealed a relationship between the calculated complex indicators of competitiveness of agribusiness. The paper substantiates strategic directions which form the environment for raising competitiveness of the agro-industrial production in the Russian Federation. © 2018, ASERS Publishing House. All rights reserved.

Ключевые слова:

Agro-industrial complex, Competitiveness, Factors of competitiveness