

**Название публикации:**

Design and Implementation of University Digital Campus Content as Educational Process Innovative Model

**Авторы:**

Polyakova, LY [ 1 ]; Nizamutdinova, GF [ 2 ]; Zharikov, YS [ 3 ]; Kartushina, IG [ 4 ];  
Minkova, ES [ 5 ]; Plotnikov, DA [ 6 ]; Popova, OV [ 7,8 ]; Ukolova, LI [ 9 ]

- [ 1 ] Orenburg State Univ, Kumertau Branch, Kumertau, Russia
- [ 2 ] Kazan Natl Res Technol Univ, Dept Fash & Technol, Kazan, Russia
- [ 3 ] Plekhanov Russian Univ Econ, Dept State Legal & Criminal Law Disciplines, Moscow, Russia
- [ 4 ] Immanuel Kant Balt Fed Univ, Inst Engn & Technol, Kaliningrad, Russia
- [ 5 ] Immanuel Kant Balt Fed Univ, Inst Phys & Math Sci & Informat Technol, Kaliningrad, Russia
- [ 6 ] Vyatka State Univ, Dept Civil & Legal Disciplines, Kirov, Russia
- [ 7 ] Financial Univ Govt Russian Federat, Dept Legal Regulat Econ Act, Moscow, Russia
- [ 8 ] Russian State Univ Humanities, Dept Hist & Theory State & Law, Moscow, Russia
- [ 9 ] Moscow City Univ, Inst Culture & Arts, Dept Mus Art, Moscow, Russia

**Наименование журнала:**

MODERN JOURNAL OF LANGUAGE TEACHING METHODS

Том: 8 Выпуск: 11 Стр.: 919-925 Опубликовано: NOV 2018

**Аннотация:**

The relevance of the study is due to the search for promising directions in the transformation of the University educational process existing models by the resources of information technology's new paradigms. Under these conditions, the efficiency of digital campus application as University educational process innovative model, based on the integration of web 2.0 services and the University educational environment, forming a technological (instrumental) platform for solving modern pedagogical problems in student training is proved. In this regard, the main attention in this article is devoted to the development and testing of the digital campus content, aimed to improve the student's information and communication competencies, providing for the implementation of student's self-acquisition of knowledge and skills to work with educational and cognitive information on its modern media and the development of creative and mobile orientation competencies in the flow of constantly changing information. The article reveals the pedagogical conditions of interaction between the digital campus and the University educational process as a technological (instrumental) platform for solving modern pedagogical problems in the student training. The structure and content of the digital campus as an innovative model of educational process organization are established.

**Ключевые слова:**

digital campus; network service; innovative model; educational process; educational environment; network space; simulation; projecting