

**Название публикации:**

Competitiveness of higher education institutions and academic entrepreneurship

**Авторы:**

Kireeva, N., Slepikova, E., Shipunova, T., Iskandaryan, R.

Entrepreneurship and Logistics Department, Plekhanov Russian University of Economics,  
Moscow, Russian Federation

**Сведения об издании:**

Espacios

Volume 39, Issue 23, 2018, 10p

**Аннотация:**

The growing competition in the global market of educational services poses a challenge for higher education institutions looking for the ways to increase their competitiveness, thus, stipulating the rationale of our research. The purpose of the article is to define components of higher education institutions competitiveness and academic entrepreneurship and find the conceptual link between the components. The research performed develops academic knowledge by extensive definitions analyses on higher education institutions competitiveness and academic entrepreneurship.

**Ключевые слова:**

Academic entrepreneurship, Educational ranking, Higher education institution competitiveness, National education system