

Название публикации:

Corporate social responsibility in Russian companies: Introduction of social audit as assurance of quality

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Аннотация:

The concept of corporate social responsibility (CSR) has been under constant development since the beginning of 20th century. Of special interest is its influence on the quality of management and possible ways to increase the efficiency of social ties to the stakeholders. The objective is to determine how social audit impacts quality of CSR management on both micro and macro level. The paper is divided into three primary parts in addition to introduction and conclusion. The first part is dedicated to the literature overview of the concept, development and interrelation of social audit and CSR as well as their impact on quality of management. The second part is focused on the history and current condition of social partnership in Russia. Finally, in the last part the authors determine key problematic areas and offer practical solutions to resolve them. Methods/Analysis: the research includes analysis of social, CSR, and sustainable development reports of the top Russian corporations operating in various industries; it offers analysis of national legislative base and its comparison to the international sources. Findings: the paper confirmed considerable underdevelopment of social audit as the joining link between CSR management in companies and stakeholders with identification of the key issues. Application/Improvements: the research is useful to both government agencies and business managers in identification of existing gaps in social partnership and their negative influence on the quality of communications between stakeholders.

Ключевые слова:

Corporate social responsibility, Interaction with concerned parties, Quality of management system, Russia, Social audit, Social partnership, The Russian Federation