

Название публикации:

IMPACT OF PRODUCTION AND TRANSACTION COSTS ON COMPANIES' PERFORMANCE ACCORDING ASSESSMENTS OF EXPERTS

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Аннотация:

Kazakhstan now actively supports the development of entrepreneurship and conducts diversification of the economy. However, the recent crisis has changed the world market and business performance in the country has deteriorated significantly. The presented research studies the directions and reasons for the growth of costs. Based on a mass survey of entrepreneurs, the impact of production and transaction costs on the activities of businesses was assessed. Reducing administrative barriers should also reduce costs across the entire front line between government and business. However, in the process of decisions development on priority areas for reducing costs, evaluations of experts unite and lose coherence. Economic assessments turn into political ones, while the degree of consensus (concordance) of opinions is low. This limits the reliability of the final data and the possibility of their application. In this study, the consistency assessment was carried out using the concordance coefficient.

Ключевые слова:

entrepreneurship; business; production costs; transaction costs; survey; experts; consistency assessment; concordance; Kazakhstan