

**Название публикации:**

Integration of strategic and quality management in oil and gas companies of Russia

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**Аннотация:**

Background/objectives: Some of the key problems of oil and gas industry are under this study. The article highlights the necessity of strategy and quality management integration. Methods: This research is based on studying of strategic and quality management practice of leading oil and gas companies of Russia. The paper represents the results of the interview of managers and specialist Russian oil and gas companies. The contemporary standards' requirements to quality management systems have been analyzed. Findings: The paper represents significant challenges faced by oil and gas companies in Russia. Many problems of the industry observed arise from the insufficient attention of enterprises' top management and specialists to the strategy implementation and quality management. The necessity of strategy and quality management implementation is shown. The authors define the integration opportunities of strategic management and quality management and present a model of their correlations. Application: to improve management system of contemporary companies due to strategic and quality management implementation. © 2018, SRAC - Romanian Society for Quality. All rights reserved.

**Ключевые слова:**

Integration, QMS, Quality management, Quality management system, Strategic management