

Ministry of Education and Science of the Russian Federation

Plekhanov Russian University of Economics

**Faculty of Distance Learning**

**Department of Finance and Prices**

**ANNOTATION OF THE PROGRAM OF  
THE INTERDISCIPLINARY PROJECT**

**B1.V.09.03 Company Value Management**

**Direction of studies 38.04.01 "Economics"**

**Program focus Equity Management**

**Level of higher education Master**

**Program of studies Academic Master Program**

Moscow, 2019

## 1. The purpose and objectives of the discipline:

The purpose of the interdisciplinary project “Company value management” is to develop in practice the theoretical skills gained in assessing the value of the company and making managerial decisions aimed at its growth.

### Educational tasks of the interdisciplinary project

- ✓ learning the features of the accounting model in financial management of the company;
- ✓ learning the features of the cost model in managing the company's finances;
- ✓ identification of drivers of growth in company value;
- ✓ development of practical skills in making financial decisions and assessing their impact on changes in company value.

## 2. Requirements for the results of mastering the discipline

*(Planned learning outcome)*

As a result of studying the discipline, the following competences should be formed:

Competence code and name	Definition and structure of competence	
<b>PC-4</b> Ability to present the results of research to the scientific community in the form of an article or report	<b>Know</b>	rules and requirements for the preparation of scientific articles and reports.
	<b>Be able to</b>	express in writing the main results of the work done.
	<b>Master</b>	tools for presenting research results in articles and reports.
<b>PC-5</b> Ability to independently prepare tasks and develop design solutions taking into account the uncertainty factor, draw up appropriate methodological and regulatory documents, as well as proposals and activities for implementing the developed projects and programs	<b>Know</b>	the main stages of introducing a management system in the company aimed at increasing the efficiency of financial activities.
	<b>Be able to</b>	assess the financial position of the company.
	<b>Master</b>	tools for assessing the effectiveness of the financial and economic activities of the company.
<b>PC-9</b> Ability to analyze and use various sources of information for economic calculations	<b>Know</b>	sources of necessary information
	<b>Be able to</b>	use the information received for economic calculations
	<b>Master</b>	methods of economic calculations necessary for professional activities
<b>PC-10</b> Ability to make a forecast of the main socioeconomic indicators of activities of an enterprise, industry, region and economy as a whole	<b>Know</b>	existing methods of calculating financial and economic risks
	<b>Be able to</b>	to analyze and assess the existing financial and economic risks, make and substantiate the forecast of the dynamics of the main financial and economic indicators at the micro and macro level
	<b>Master</b>	methods for assessing existing financial risks, substantiating their development dynamics and impact on key financial and economic indicators at the micro, macro level

Competence code and name	Definition and structure of competence	
	<b>Master</b>	methods of motivating the quality work of team members, understand the prospects for the development of the enterprise
<b>PK-12</b> The ability to develop options for management decisions and substantiate their choice based on criteria of socio-economic efficiency	<b>Know</b>	the content and forms of financial, accounting and other information as the basis for decision making
	<b>Be able to</b>	identify problems and tasks of economic nature in the process of making managerial decisions and take into account possible socio-economic consequences
	<b>Master</b>	methods of choosing the most acceptable solutions, taking into account specific features of the tasks

### Forms of control

*Interim certification* is carried out in the form of *presenting the interdisciplinary project* in the 3rd semester.

### 3. The content of the discipline:

#### Key themes of the interdisciplinary project

No.	The name of the theme	Content
1	Stage 1 of the project. Workshop on the analysis of the financial condition of the company	Description of the financial and economic activities of the company. Competitors analysis. The SWOT - analysis. The choice of directions for the diagnosis of the financial condition of the company. Identification of problem areas of the company.
2	Stage 2 of the project. Workshop on assessing the value of the company	Features of the application of cost-based, comparative and earning value approaches to the company valuation.
3	Stage 3 of the project. Workshop on the selection of management decisions	Definition of drivers of growth in company value. Criteria for choosing managerial decisions in the field of finance: investment policy and dividend policy of the company; current assets management policy and company payables management policy; optimization of the capital structure of the company.
4.	Stage 4 of the project. Workshop on evaluating the effectiveness of suggested management decisions	Features of the accounting and cost models in financial management of the company. Preparation of forecast financial statements taking into account management decisions. Estimation of the value of the company based on management decisions.

#### Developers:

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