

Ministry of Education and Science of the Russian Federation  
Plekhanov Russian University of Economics

**Faculty of Distance Learning**

**Department of foreign languages No. 1**

**ANNOTATION OF THE WORKING PROGRAM OF THE  
EDUCATIONAL DISCIPLINE**

**B1.B.01 Foreign Language of Business and Professional Communication**

**Direction of studies 38.04.01 "Economics"**

**The focus of the program EQUITY MANAGEMENT**

**Level of higher education: Master**

**Program of studies: Academic Master**

Moscow, 2019

## 1. The purpose and objectives of the discipline:

The purpose of the discipline «Foreign language of business and professional communication» is to prepare the students to master the communicative competences to communicate fluently in a foreign language during various professional, scientific and applied activities in international economic environment.

### Educational tasks of the discipline:

- knowledge of grammar norms of a foreign language;
- general linguistic competence;
- active and passive perception of a discourse in a foreign language;
- dialogue and monologue skills in terms of the rules of speech etiquette;
- reading and listening comprehension;
- cultural awareness;
- knowledge of professional slang and terminology;
- critical thinking and skills necessary to make individual scientific and creative research.

## 2. Requirements for the results of mastering the discipline

*(Planned learning outcome)*

As the result of mastering the course the following competences should be formed:

Competence code	Competence name	Definition and structure of competence	
<b>OC</b>	<b>GENERAL CULTURAL COMPETENCES</b>		
OC-3	Readiness for self-development, self-realization and using creative potential	<b>Know</b>	methods of evaluation of contemporary general cultural values to be able to develop one's personality and creative potential.
		<b>Be able to</b>	identify progressive self-development and self-realization trends, select and apply them in professional areas.
		<b>Master</b>	methods of cultural level enhancement to be able to apply one's creative potential in the changing environment.
<b>OPC</b>	<b>GENERAL PROFESSIONAL COMPETENCES</b>		
OPC-1	Readiness to communicate in oral and written form in Russian and a foreign language to carry out professional tasks	<b>Know</b>	the main rules of oral communication, as well as the psychological aspects of public speaking, and the rules of written communication to carry out professional tasks.
		<b>Be able to</b>	apply rhetoric methods while presenting the results of professional practices in public or in the written form.
		<b>Master</b>	the skills of public presentation of functional results in the forms of scientific report or presentation, using multimedia, as well as the skills to present the results of professional performance in forms of academic writing.

### Assessment forms

*Formative assessment* is carried out by the lecturer and the class teacher in accordance with the thematic plan. *Summative assessment in the 1<sup>st</sup> semester:* exam (zachiot)

*Summative assessment in the 2<sup>nd</sup> semester:* **oral exam**

### 3. The content of the discipline:

The main themes:

<b>№</b>	<b>The name of the theme</b>	<b>Contents</b>
1.	Finance basics	Money and income, Business finance Accounting and accountancy, Bookkeeping
2	Company law, accounting and audit	Company Law Accounting policies, Accounting assumptions and principles Depreciation and amortisation Auditing The Balance Sheet Cost accounting, Pricing
3	Corporate finance	Venture capital Stocks and shares, Shareholders Futures, Derivatives Asset management, Hedge funds and structured products Mergers and takeovers, Leveraged buyouts Financial planning, Financial regulation and supervision
4	Economics and trade	International trade Exchange rates Financing international trade, Incoterms Insurance The business cycle, Taxation Business plans

**Developer:** K.V. Trostina, senior lecturer