

Zoya Bezveselnaya



Years with the faculty of distance learning (by 2019)	18 years
Terms of employment in PRUE	Full time Associate Professor for the Department of History and Philosophy

Degree	PhD (Candidate of philosophy)
Education	Bashkiria State University, historical faculty, 1984.
Work experience	Have been teaching in higher educational institutions since 1992.

Professional training (last 3 years)	<p>2017: History and philosophy of science. 72 ac/hours.</p> <p>2018: History and philosophy of science. 72 ac/hours.</p> <p>2019: 1. "Labor Protection", No. 15.16. P / 1473, 16 ac/hours;</p> <p>2. "Features of inclusive education at the university", No. 15.16.R / 527, 16 ac/hours;</p> <p>3. "The cultural heritage of Russia in conditions of the need to preserve the spiritual integrity of the generation", No. 15.16.R / 2280, 22 ac/hours;</p> <p>4. "Work in the electronic informational and educational environment", No. 15.16.P / 2175, 16 ac/hours.</p>
Conferences (last 3 years)	<p>1. Actual problems of modern science: International scientific-practical conference. Grozny, 2019.</p> <p>2. International scientific and practical conference "Problems of the interaction of science and society." Novosibirsk, Feb 5 2018</p> <p>3. International scientific conference "Social anthropology: the integration of sciences." M., October 12. 2017</p> <p>4. International Round table "Actual problems of contextual analysis of the situational and regional diversity of Russia's social development in the 21st century." M., Dec 5 2017</p> <p>5. International scientific and practical conference "Economic development of society in modern crisis conditions." Samara, May 13, 2017</p>
Publications (last 3 years)	<ul style="list-style-type: none"> • Mamedova, N. M., Bezveselnaya, Z. V., Malakhova, E. V., Kozmin, V. S., Kornilova, I. M., & Savinchenko, T. I. (2019). The Modern Paradigm of Advertising in the Light of Sustainable Business Development. Entrepreneurship and Sustainability Issues, 6(4), 2110-2126. • The humanization and democratization of the management culture in Russia and the tasks of the social sciences. Law and Practice, 2019, No. 1, p. 275-279.

	<ul style="list-style-type: none"> • The humanization and democratization of the management culture in Russia and the tasks of the social sciences. Law and Practice, 2019, No. 1, p. 275-279. • Technological resources for the modernization of the social, economic and spiritual potential of Russia. Law and Practice, 2019, No. 1, p. 285-291. • "Economic man" in modern social science and the problems of forming a management culture. Bulletin of the Russian University of Economics G.V. Plekhanov. 2018, No. 1 (97), p. 210-214. • Problems of social sciences in the field of improving labor management. Law and Practice, 2018, No. 2, p. 272-277. • Formation of organizational culture in labor collectives: from effective management to humanistic. Academy Herald, 2017, p. 65-68. • Some philosophical problems of management. Bulletin REU them. G.V. Plekhanova, 2017, No. 3 (93), p. 192-196.
Research (last 3 years)	Problems of management culture in Russia: modernity and historical and cultural heritage
Professional membership in organizations, boards, committees (last 3 years)	Member of Russian Philosophical Society

Teaching (last 3 years)

years	Institution	Programs	Disciplines
2017 - 2019	Plekhanov Russian University of Economics	Bachelorship, master's degree programs, post-graduate courses	«Philosophy», «Business communication», «Business and scientific communications», «Business and research communication», «The history and philosophy of science», «Intercultural communication»