

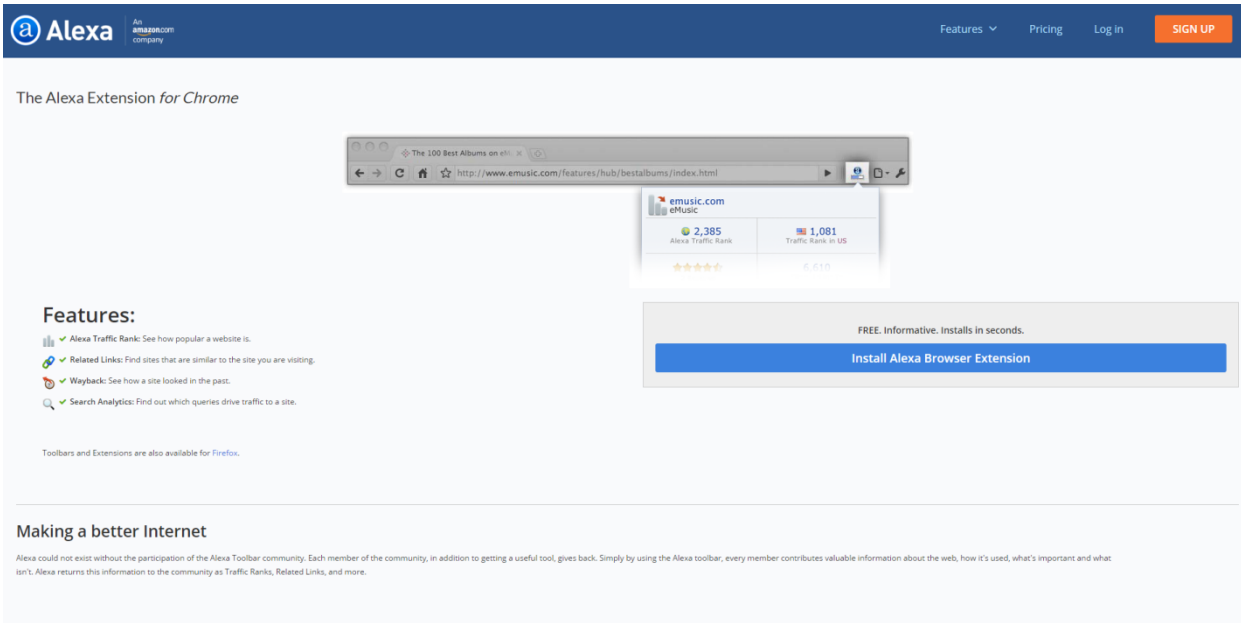
Приложение 1. Установка Alexa Toolbar: пошаговая инструкция

Шаг №1

Переходим на официальный сайт по ссылке:

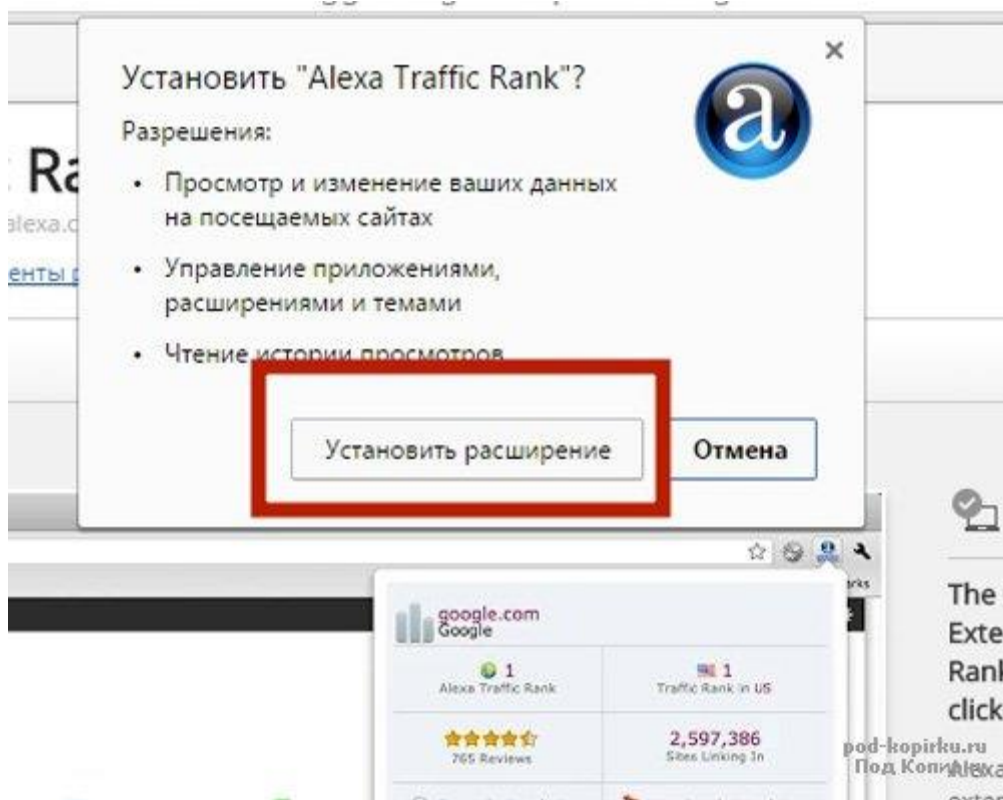
<http://www.alexa.com/toolbar>

Шаг №2



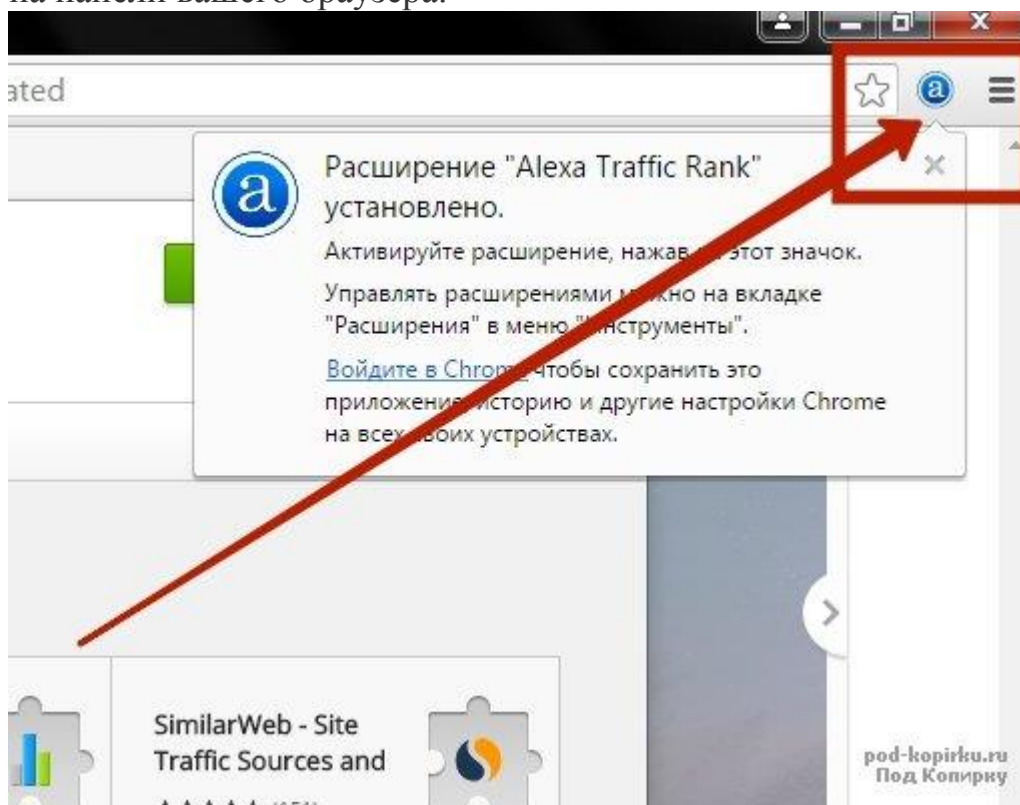
The screenshot shows the Alexa website's page for the Chrome extension. At the top, there is a navigation bar with the Alexa logo, the text "An Amazon.com company", and links for "Features", "Pricing", "Log in", and a "SIGN UP" button. The main heading is "The Alexa Extension for Chrome". Below this, there is a browser window showing the eMusic.com website with the Alexa toolbar installed, displaying "Alexa Traffic Rank" (2,385) and "Traffic Rank in US" (1,081). To the left of the browser window, under the heading "Features:", there are three bullet points: "Alexa Traffic Rank: See how popular a website is.", "Related Links: Find sites that are similar to the site you are visiting.", and "Wayback: See how a site looked in the past." Below these features, there is a link for "Search Analytics: Find out which queries drive traffic to a site." and a note that "Toolbars and Extensions are also available for Firefox." On the right side of the browser window, there is a call-to-action box with the text "FREE. Informative. Installs in seconds." and a prominent blue button labeled "Install Alexa Browser Extension". At the bottom of the page, there is a section titled "Making a better Internet" with a short paragraph about the Alexa Toolbar community.

Нажимаем на кнопку «Install Alexa Browser Extension». При этом версия вашего браузера будет определена автоматически.

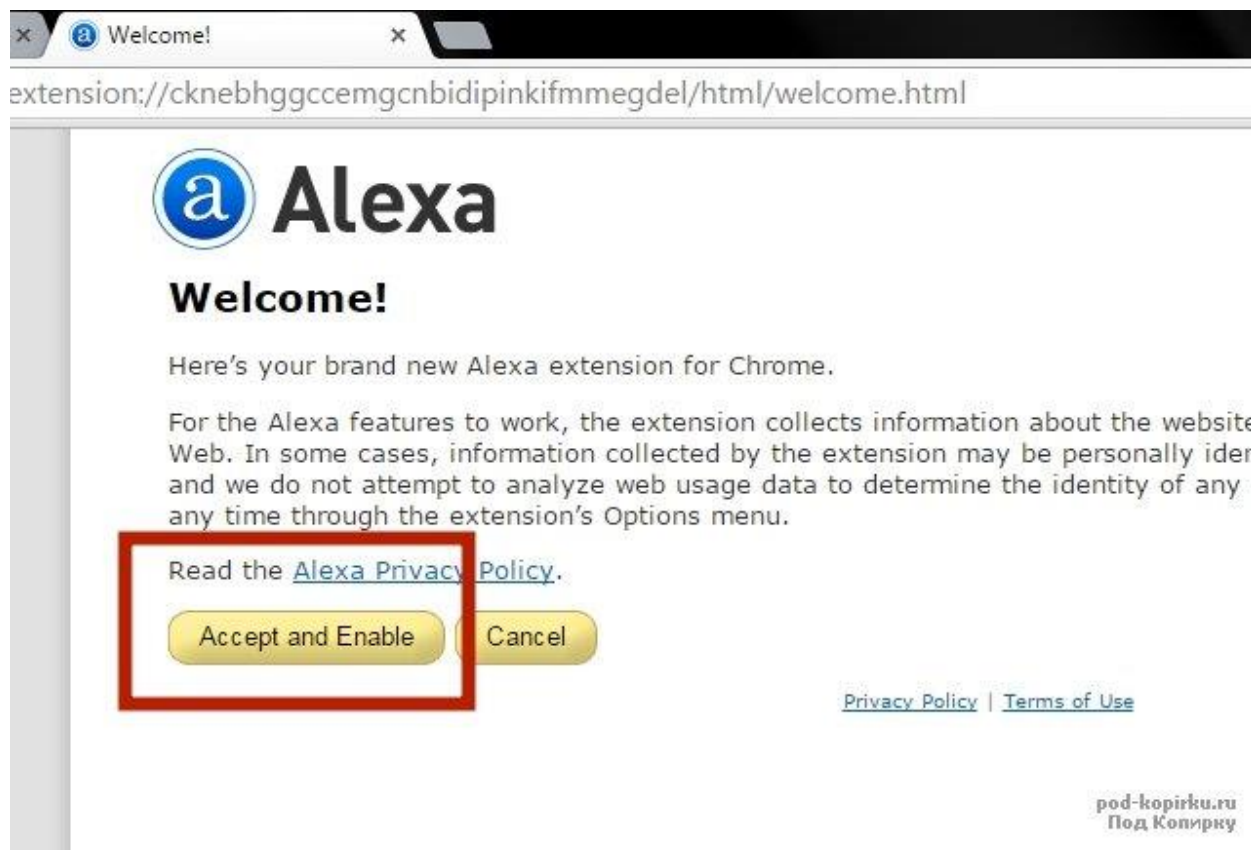


Шаг №3

Когда установка закончится, вы увидите значок инструмента Alexa Toolbar на панели вашего браузера.



Для активации плагина необходимо кликнуть по нему мышкой. Запустится окно с условиями разработчиков, где от нас потребуется согласие с правилами системы и политикой конфиденциальности. Это будет кнопка «Accept and Enable».



Шаг №4

Установка завершена. Спасибо!